

## **Silkmen Supporters' Society Ltd**

### **Minutes of the meeting of the Board of the Silkmen Supporters' Society 19:45 on Monday 9<sup>th</sup> May 2016 at MTFC**

#### **Present**

Steve Mundy (Chairman)  
George Williams (Deputy Chairman)  
Bernie Rickman (Membership Secretary)  
Myra Cark (Treasurer)  
John Abbott  
Chrissie Thompson  
Marie Grundy

#### **Apologies**

Stephen Walker (Secretary)  
David Woolliscroft  
Chris Hulme  
Andy Mellor  
Jon Smart

#### **16/05/001 Welcome and Introduction**

The meeting was chaired by Steve Mundy He thanked members for their attendance

#### **16/05/002 Actions from Previous Meetings**

15/11/006

Develop short paper describing SST Board membership, election tasks and timetable  
Status: Completed

16/02/005

Obtain information about alternative database providers  
Status: Suspended, while we get to grips with new ITWM

16/002/005 Edit membership database information following feedback from SST board members

Status: On-Going

16/03/005 Advise which forms and pages need membership email address changing

Status: On-Going, at least one link needs updating

16/03/007

Annual Report – Develop first rough draft  
Status: Just a few gaps to fill now

### **16/05/003 Meeting with the Club**

Steve Mundy reported back to the SST Board, following the meeting with the Club the previous Thursday evening. A summary will be posted on to the SST website. Some of the key points were:

- Amar's shareholding and loan position was explained to the SST
- The Ground freehold situation with East Cheshire Council was clarified
- The Club's approach to being self-sufficient, and what this entailed, was explained to the SST
- The Trust raised issue of improvements needed to the toilets in the London Road, and could the National League Governing body be approached for grant funding.
- The Club want more SST involvement, particularly in fundraising.

Actions:

To research what grants are available from Cheshire FA and the National League, and report back to Mark Blower.

- Steve: Cheshire FA
- Bernie: The National League

Rob Heys has been appointed as the Club's new General Manager

### **16/05/004 SST Elections / Working Group**

Steve Mundy reported that the Election Timetable had now been set up. Two election helpers have volunteered, as a result of the recent SST survey. An Election Announcement will be made in June.

### **16/05/005 Annual Report 2015/26**

There are a few gaps to complete, and then the report will be made available in PDF format.

### **16/05/006 Actions following on from the Supporter Survey**

Steve Mundy stated that the Trust needed to officially formulate a response to fans on the points that had come out of the survey. Consequently time will be set aside for a special half-day, devoted to discussing the data/results in bite-size chunks, and drafting a response. The following actions were agreed:

- Myra to check availability of Macclesfield Golf Club as a venue.
- George to canvas Board members availability to attend a half day on a Sunday.
- Steve, Stephen and George to meet in advance of the half-day, to put some structure around the survey review.

### **16/05/007 Finance Report (and Silk Lotto)**

John Abbott had circulated the Finance report in advance of the meeting.  
In summary we are holding funds as follows:

- SST: £3,500
- Lotto: £4,500

A further £700 is anticipated from the Silk Pledge.

The Lotto committee are considering funding the upgrade of the loudspeaker system in the London Road.

The Lotto committee were disappointed that the Boardroom match-day regulars and the playing squad had not signed up to the Lotto.

### **16/05/008 Membership Report**

Bernie Rickman circulated a comprehensive Membership report to members at the meeting.  
In summary:

- 161 members are paid up until the end of September 2016;
- 54 members are due for renewal in September 2016.
- Together these would bring in £590 in subscription fees

### **16/05/009 Other Actions**

- Establish if the Club will honour the FA Cup ticket allocation commitments, made to the SST last season, and as reported in the SST membership flyer (Chairman)
- To organise new SST membership flyers (Membership Secretary/Chairman), and check if Spiral would print them "at cost" (Chrissie)
- Produce a bi-annual email newsletter to SST members (Chairman)
- To reproduce the SST match programme notes in an email to members, after match day (new Comms Officer)
- At the survey review half-day could we also consider how we might generate £10k a year, by marketing to exiles and ex-pats for example (John Abbott)
- Replacement scoreboards are becoming available from different sources, but it costs the Club to collect and install them. SST Board to consider raising funds.
- Contact Richard Orr at In Touch to better understand if we can use the old and new ITWM membership databases, but only pay for one. (Bernie Rickman)

The Chairman thanked everyone for attending and the meeting closed at 21:30

**The next meeting of the SST Board is scheduled to take place at 19:45 on Monday 13<sup>th</sup> June 2016, but we may replace this with a half-day devoted to a review of the supporter survey.**