



## Silkmen Supporters' Trust Newsletter Spring 2017

Dear Margaret

Thank you for being a member of the Silkmen Supporters' Trust. We would not exist without your support. Following on from feedback received from some of our members that they would like to be kept more regularly informed of SST activity, here is our six monthly update. We hope that this, combined with the three open meetings per year we have introduced, will allow members to feel more involved and informed. You can also always contact us at [comms@sstrust.uk](mailto:comms@sstrust.uk) and receive more regular updates via [www.silkmensupporterstrust.co.uk](http://www.silkmensupporterstrust.co.uk)

### **SST Activity since August 2016**

We are still working our way through the many items raised in our Survey.

- Four speakers and wiring in the London Road Public Address system have now been replaced.
- We conducted a survey of the toilets last year and created a list of repairs and potential improvements which we are now working with the Club to sort out. We have replaced the two broken hot air driers in the Ladies' Star Lane toilets and the two poor hand driers in the Men's Star Lane toilets so far.
- We have been looking into replacing the scoreboard. However this is an expensive venture and we are working with the Silk Lotto, the Football Club and our Commercial Manager in order to make this a financially viable proposition. It may take some time but we have set a (possibly optimistic) target of the first game of next season.

### **Fan representation**

We continue to maintain good communications with the Club Management structure. We received complaints earlier during the season regarding stewarding issues in London Road. We raised these issues with the Club and I am pleased to say that the situation seems to have been resolved.

## **Home Ground Project**

In February we were delighted to support the Homeground Exhibition which showcased the creative work carried out in 2015 in the form of a full selection of printed silk football shirts carrying names linked to our club and the Macclesfield silk trade. The club benefited from the receipt of a piece of work by the resident artist which we understand will be sited in the boardroom trophy case together with a selection of the shirts that we hope to see displayed in Butch's Bar.

## **Expenditure**

- £540 – Replacing speakers and wiring in the London Road Public Address system
- £278 – Replacing broken or worn out hand driers in Star Lane toilets.

## **Fundraising**

- Christmas Raffle - £990
- Easyfundraising – (since 01/08/2016) £320
- Sale of Season Tickets donated to the SST - £300

The Silk Pledge is once again proving to be a success. So far this season the pledge pot stands at £1317, with hopefully more to come over the next couple of months.

## **Silk Lotto**

The SST continues to provide the banking and accounts for the Silk Lotto and to cover its activities under our Lottery License. The Silk Lotto provides £500 towards the Club every month (over £11,500 in total) and has paid out over £11,000 in prizes since its inception in November 2016. £300 was donated to last year's charity 'Ollie's Army. This year's nominated charity is Space4Autism.

If you want to join the Lotto for £1 a week and take part in the weekly £100 prize draw, forms can be obtained from our Website ([www.silkmensupporterstrust.co.uk](http://www.silkmensupporterstrust.co.uk)), the Football Club or on request from the SST.

## **Voluntary Activities**

Voluntary work for the Club included working in the Club Office, ticket office, assisting with the 'Moose Tours' away coach and selling 50/50 tickets.

## **Ways You Can Help the Trust**

Easyfundraising – do you shop online? If you do then you can raise money for the SST with just a couple of mouse clicks. We realise that there are a lot of requests for money to help the Silkmen, but shopping online via the Easyfundraising site raises money for the SST but doesn't cost you a penny. Last year we raised £460 from Easyfundraising. We currently have 53 members signed up – think what we could raise with 500.

Those of you who have not yet signed up please take a look at the Easyfundraising page <http://www.sstrust.uk/fundraising/easyfundraising/>

Registration doesn't take long and after that you're helping the SST every time you shop online.

## **TV Appeal**

If you are planning to upgrade your TV (or know someone who is) and the old one still works, rather than taking it to the tip, please consider donating it to the Football Club. The Club are looking for flat screen TVs with between 32" to 40" screens to replace broken ones in the McAlpine concourse and Butch's bar.

Finally

Thank you once again for your support.

*Steve Mundy*

Chairman

Silkmen Supporters' Trust