

Silkmen Supporters' Society Ltd

Minutes of the Meeting of the Board of the Silkmen Supporters' Society

19:45 on Monday 12 October 2015 at MTFC.

Present

George Williams (Deputy Chairman)	Stephen Walker (Secretary)	Bernie Rickman (Membership Secretary)	Myra Clark (Treasurer)
David Woolliscroft John Abbott	Marie Grundy	Chrissie Thompson	Chris Hulme

Apologies

Steve Mundy Jon Smart

15/10/001 Welcome and Apologies

The meeting was chaired by George Williams who welcomed members and noted apologies.

15/10/002 Actions from Previous Meetings (George Williams)

See also Actions Log on Board intranet.

- **15/07002: Articles for website** – now complete although any new articles will be welcomed
- **15/05/009: Geoff Knights** – Stephen Walker met with Geoff who has offered to link the SST website to new articles on his website although it is likely to be 2016 before these have been completed
- **15/09/006: New Bank Account for SOS** – John and Myra described progress which includes the completion of long and complex forms. We do not yet know the date that this account will be open but the existing account will be used in the meantime
- **15/09/006: Board of Trustees for SOS** – no further information has been received from Tony Brown and it is presumed that this will not happen
- **15/09/004 – Information about Elections to the SST Board** – to be discussed at the next meeting as part of the annual calendar review
- **15/09/009: PayPal and Easy Fundraising Leads** – see Finance Update (15/10/004 below)
- **15/09/013: Notes from SST Meeting** - complete

15/10/003 New Board Member: Chris Hulme (George Williams)

Chris has completed the appropriate forms and his co-option to the Board was proposed by Myra Clarke and seconded by Bernie Rickman. Chris was formally welcomed to the Board as a co-opted member until March 2016. He briefly described how he wants to help improve communication between the Club and supporters including conducting interviews with opposition team supporters for posting on the SST website.

15/10/004 Finance Issues (Myra Clarke and John Abbott)

John described the finance and lottery reports that had been circulated. In summary there is £20,923 in the SST bank account which is made up of:

- £3,166 Lotto
- £13,458 Player Fund
- £2,081 SOS Fund
- £2,218 SST Funds

David Woolliscroft queried the impact of holding so much on behalf of others on the type of accounts that need to be submitted by SST but John reassured the Board that there would be no impact as the funds do not belong to SST.

Bank Signatories – it was agreed that these should be Myra Clarke, John Abbott, Stephen Walker and Steve Mundy

Lotto – Marie Grundy provided an update including:

- the charity will change from November 2015
- The David Lewis Centre have decided to take season tickets instead of cash as their share of the receipts
- The writing off of debts will be discussed in a separate Lotto meeting but it was noted that the biggest two debts have now been paid and the amount outstanding has fallen to £456

PayPal and Easy Fundraising

Action: Stephen Walker to write formally to both companies advising them of the change in responsible officers

Action: Myra Clarke to provide Stephen Walker with PayPal account details

Action: George Williams to provide Stephen Walker with previous headed notepaper so that a new set can be developed

Share Donations

Myra Clarke provided the forms that have been completed by the Cuthbert's and Jim Holoran. Stephen Walker will check the forms and submit to the appropriate authority.

Action: Stephen Walker to check and submit share transfer forms

15/10/005 Issues Arising from Meeting with MTFC 28/09/2015 (George Williams)

Supporter Liaison Officer

The role description provided by the Club was discussed. It was noted that for MTFC this role is not mandatory. The Board felt that this was a good idea which they support in principle however it was also felt that it would be extremely difficult to expect any one individual to undertake all the proposed tasks. There were concerns about what authority the post-holder would have and how issues relating to liability would be addressed. It was agreed that SST could offer the post-holder assistance and that it would be important to develop clear working relationships between SST and the SLO if the post is filled.

Action: Stephen Walker to write to Robert Stirling to inform him of the discussion.

Discounted Match Tickets for Premier League Season Ticket Holders

The Board was supportive of this initiative which has been proposed by the Club. It was agreed that it might be helpful to have a designated area of the ground where these tickets

might be offered. The Board queried why this should be restricted to Premier League clubs and suggested that the offer could apply to other local league clubs

Action: Stephen Walker to write to Robert Stirling to inform him of the discussion.

15/10/006 Save Our Silkmen Campaign (George Williams and Stephen Walker)

Stephen Walker described a paper that he and John Abbott have developed which outlines how funds raised will be received and distributed but which also raises questions about:

- The type of Crowdfunder selected
- The fact that the Crowdfunder target is set at £10,000 and therefore does not include cash and cheque donations (currently £2,081)
- What agreement is required for funds to be released to the Club

It was noted that a fee will be payable to Crowdfunder and also that use of the SST PayPal account will also incur fees and all of these must be met from the donations.

Action: Stephen Walker to write to Tony Brown to gain clarity on these issues

Roy McAteer T-Shirts

George Williams described this initiative which he had brought to Board members attention via email. The aim is to offer children's t-shirts in sizes that are not offered by the Club with the funds raised going to the SOS campaign and SST. Use of the official Club logo was discussed and it was suggested that George should facilitate contact between Roy and Rob Stirling to ensure that all parties. The Board agreed that Roy could use the SST logo as an alternative.

Action: George Williams to contact Roy and Rob

15/10/007 Membership Update (Bernie Rickman)

Bernie described the reports that he had circulated previously and outlined the problems with the "inactive" email addresses that make up a significant proportion of the membership database. This could mean that a lot of the messages to members about renewals may not be delivered. He is investigating this further and developing alternative contact methods.

15/10/008 Website Update (Stephen Walker)

Stephen Walker provided a verbal update. The new site has been launched and the old site taken down. Anecdotal feedback has been very positive and the number of hits is approximately double that of the previous site.

Action: Further discussion required about the closure of the SST-06 email account as this was not addressed at the meeting

The Chairman thanked everyone for attending and the meeting closed at 21:30.

The next meeting of the SST Board will take place at 19:45 on Monday 09 November 2015. Agenda items and associated papers should be submitted to the Secretary on or before Sunday 01 November 2015. Note that the Annual Calendar will form a significant agenda item at this meeting.