

## Silkmen Supporters' Society Ltd

### Minutes of the Meeting of the Board of the Silkmen Supporters' Society

19:45 on Monday 09 November 2015 at MTFC.

#### Present

George Williams (Deputy Chairman)	Stephen Walker (Secretary)	Bernie Rickman (Membership Secretary)	Myra Clark (Treasurer)
John Abbott	Marie Grundy	Chrissie Thompson	Chris Hulme
Steve Mundy (Chairman)			

#### Apologies

David Woolliscroft	Jon Smart
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#### 15/11/001 Welcome and Apologies

The meeting was chaired by Steve Mundy who welcomed members and noted apologies.

#### 15/11/002 Actions from Previous Meetings (Steve Mundy)

See also Actions Log on Board intranet.

- **15/06/009: Pen Pictures for website** – now complete except for Jon Smart
- **15/09/006: New Bank Account for SOS** – Forms almost complete and will be submitted to the Cooperative Bank shortly. New account will be our main account with existing account being used for Lottery funds only. We do not yet know the date that this account will be open but John/Myra will advise board members so that appropriate website/form details can be changed where necessary.
- **15/09/006: Board of Trustees for SOS** – no further information has been received from Tony Brown and it is presumed that this will not happen and this action will now be regarded as complete
- **15/09/004: Information about Elections to the SST Board** – see later agenda item
- **15/09/009 and 15/10/004: PayPal and Easy Fundraising Leads** – both organisations have been approached and the process of updating SST contacts is now in hand
- **15/10/005: Write to Club about SLO and Discounted Match Tickets** - complete but response not yet received
- **15/10/006: Write to Tony Brown re SOS** – complete. Response stated that SST role is to provide banking services only and questions asked were not addressed.

### **TB15/11/003 SOS Campaign (Andy Worth and Tony Brown in attendance)**

Funds raised to date are £5,395 Crowdfunder plus ££4,684 cash and cheques making a total of £10,079 before deduction of Crowdfunder fees.

The aim is to continue to raise funds via specific initiatives e.g. auction of items on EBay.

In response to a question from the Board Tony Brown confirmed that the hospitality tables for the large SOS donors have been given by the Club at no cost.

Marie Grundy raised concerns about the impact that an on-going SOS campaign would have on other fundraising initiatives and questioned whether the SST should have a role in providing banking services to SOS beyond the current matched funding campaign. She felt strongly that it would be better to coordinate all fundraising efforts with the Club as this could be more effective and better coordinated. It was pointed out the Club has previously refused to agree that funds raised will be used to strengthen the playing side.

Tony Brown has not yet addressed alternatives to SST providing banking services for SOS.

It was agreed that:

1. When the funds (nett) are transferred to SST from Crowdfunder they will be credited to the current SST bank account
2. SST will continue to provide banking services for SOS “for the time being” and the situation will be reviewed regularly. If it is decided to this facility should cease, then appropriate notice will be given to the SOS team.
3. Funds raised by SOS via e.g. EBay, will be managed by Tony Brown and banked with SST (subject to point 2 above). A full audit trail will be maintained.

It was noted that the SST preference is that all fundraising is coordinated with the involvement of the Club.

#### **Actions**

Tony Brown to contact John Abbott on 10 November 2015

### **15/11/004 Finance Issues (Myra Clarke and John Abbott – Andy Worth in Attendance)**

John described the finance and lottery reports that had been circulated. In summary there is £16,704 in the SST bank account which is made up of:

- £3,542          Lotto
- £6,945          Player Fund
- £4,078          SOS Fund
- £2,138          SST Funds

Marie Grundy confirmed that the monthly amount paid to the Club from the Lotto will increase from £300 to £400 with effect from 01 December 2015. In addition, a

cheque for £1,000 will be presented to the Club on 21 November 2015 to mark the end of the first year of the Lotto.

The new Lotto charity partner will be Olly's Army and this can be announced via the SST website and social media from 01 December 2015.

Marie will provide Stephen Walker with new Lotto membership forms for posting on the website.

John Abbott confirmed that the Pledge currently stands at £705.

**New Bank Account with Cooperative Bank** - Myra Clark and John Abbott were authorised to submit the completed application forms to the Cooperative Bank in order to open a second account with the bank (see also previous actions above).

**Share Transfers to SST** - Stephen Walker stated that the forms have been given to Barrie Darcey and the transfer process is now in progress.

#### **Actions**

- MG to provide SNW with new Lotto forms
- SNW to provide JA with FCA registration information, rules and constitution and date that SST began

#### **15/11/005 Membership Update (Bernie Rickman)**

Bernie reported that although there are 427 people on the SST database only 188 of these are classed as "active" – therefore there are only 188 current SST members.

He feels that some (possibly many) people have not received emails about subscription renewals that were sent via the contact database and therefore he will explore other options and will liaise with Stephen Walker to find a better approach.

It was felt that recent fundraising campaigns may have resulted in people being unwilling to also pay out for SST renewals.

It was agreed to make membership a headline on the SST website and that providing an option to join on-line might encourage take up.

#### **Actions**

- SNW to amend website home page
- BR to contact SNW to discuss other options for member engagement

#### **15/11/006 SST Calendar – Tasks and Responsibilities (Stephen Walker)**

This was discussed and some changes were agreed including:

1. Remove Player of the Year as this will not be an SST initiative
2. Submission of Annual Report to Supporters Direct (31/8)
3. Remove Spring Draw
4. Add Supporters Direct Membership Report
5. Add Christmas Draw

With regard to SST Board elections it was agreed that Steve Mundy and Stephen Walker would work together to develop a clear schedule of what is required and when and this will be presented to the next Board meeting. Co-opted members will need to seek election.

There was discussion about whether or not it would be useful to have another Planning Day in 2016 but no decision was taken.

Steve Mundy suggested that it would be useful to conduct an on-line survey of supporters/members to understand better their priorities and issues e.g. Survey Monkey.

### **Actions**

- SNW make changes to the on-line calendar
- SM and SNW to define process for board elections in 2016

### **15/11/007 Meeting with the Club 30 November 2015**

Steve Mundy, Stephen Walker and Chris Hulme will attend this meeting.

Board members should submit any agenda items to Stephen Walker within two weeks.

Bernie Rickman asked that the behaviour of a spectator on the London Rd terrace towards opposition directors should be addressed at this meeting.

### **15/11/008 SST Email Addresses (Steve Mundy)**

Chrissie Thompson confirmed that she is not monitoring the SST06 mail account. Stephen Walker will liaise with George Williams to review this account and either re-direct mail to [enquiries@sstrust.uk](mailto:enquiries@sstrust.uk) or close the account. It was noted that the SST06 account no longer appears on the website.

Stephen Walker will monitor enquiries@, webmaster@ and secretary@ but will require support if this proves onerous.

It was noted that we have access to unlimited numbers of "sstrust.uk" addresses and that it would be useful to standardise on these at some point.

### **Actions**

- SNW and GW to review and manage SST06 email account

### **15/11/009 Donation of Paintings to Raise Funds (George Williams and Stephen Walker)**

George described recent email correspondence and a meeting with this supporter who has offered to donate nine paintings (6 framed and 3 mounted only) for auction to raise funds for SST. He would be looking to recoup the £30 (per painting) cost of the frames. His paintings usually sell for between £40-£60.

The Board were pleased to accept this kind offer and it was agreed to try to construct an auction via the SST website and social media. Bernie Rickman may have access to an auction plug-in that could be used on the website.

### **Actions**

- GW to contact artist
- SNW to develop website pages
- BR to provide information on auction plug-in

### **Other Business**

#### **15/10/006: Roary T-Shirts**

It was noted that Robert Stirling and Roy McAteer had been unable to reach agreement and therefore this proposal will not go ahead.

The Chairman thanked everyone for attending and the meeting closed at 21:40.

**The next meeting of the SST Board is scheduled to take place at 19:45 on Monday 14 December 2015 with agenda items and associated papers due to be submitted to the Secretary on or before Sunday 06 December 2015, however this may be replaced by a Christmas meal.**