

SST SURVEY 2016

Based on 70 responses

1. Are you a member of the SST?

Yes	No	Lapsed Member
60%	30%	10%

2. If you are a lapsed member of SST what were your reasons for not renewing your membership?

- Cost
- Did not get a reminder for renewal but at the time did not think it was worthwhile
- Irrelevance of the trust
- Just keep forgetting!
- Lack of faith in the Trust's direction
- Never bothered
- Other priorities
- I no longer attend matches due to the continued ownership of Amar Alkadhi and my perception that the club continues to be poorly run to the detriment of its supporters. How many times can the club keep going to fans asking for money?
- Very little benefit from being a member, and little or no communication from the SST

3. Communications - are you aware of and do you use the following SST media

	Aware of	Use/Access
Website (www.sstrust.uk)	69.8%	49.2%
Twitter	78%	26.8%
Facebook	79.5%	38.5%
MTFC Programme Page	76.3%	45.8%

4. SST Objectives – SST Objectives listed in order of highest importance to respondents

	Most Important	Average score out of 5
1	Provide a communication bridge between the fans and the Club	4.54
2	Identify supporters' issues, assess them and, where appropriate, try to resolve them with the Club	4.30
3	Seek permanent SST representation in the governance structure of the Club	4.19
4	Recruit as many members to the SST as possible so as to be truly representative of the fan base	4.11
5	Provide a channel for the Club to communicate with supporters	4.06
6	Work with the Club to improve the match-day experience for supporters	4.03
7	Encourage the raising of funds that are used for the benefit of supporters, the community and the Club	3.91
8	Encourage supporter led projects and Initiatives and, where appropriate, provide them with financial, administrative and media support	3.66
9	Provide benefits for SST members	2.88

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5. Are there any other objectives that you would like to see the SST pursue?

- Change of club ownership or new major investor involvement.
- Actually challenge the club rather than kiss arses and be a lap dog to the club
- Dialogue with the major Shareholder(s) rather than just "the Club"
- Encourage a change of ownership
- Meaningful shares would be of interest.
- More links with other Clubs, particularly big league Clubs
- More transparency of long term objectives of the club
- Option of minimum of minibuses to away games to be available at cost price
- Promote high standards of behaviour amongst the fans
- Share ownership
- Regular meetings with owner and manager
- Gain control of MTFC and bring the club back to its fans and the community. There needs to be far more transparency.
- Any monies raised should be used to support the club by the purchase of shares. That nutter who chipped in £10k should have bought shares !!!!
- make an impact have a voice look after the less fortunate and feel good about your efforts listed below
- There is an issue undermining the health and future prospects of MTFC which, if not addressed, is likely to see the club slowly fade away. For the SST to address this has risk but I feel it is something where doing nothing is not an option. We have an absentee owner who now puts nothing into the club and would be happy, if paid a large sum, to have a bypass through the Rose. Where then MTFC? He would appear to have no interest in the health of the club -- such a situation is untenable for any club. Football clubs with much lower levels of owner indifference have gone to the wall. In part the club survives on volunteers who have MTFC at their heart but also protect the owner's investment. I am not sure that MTFC could survive entirely as a community club but it needs to have a forward looking and optimistic plan in which the football club is more integrated into the community. This cannot happen within the current ownership --- how can SST help change this?
- Communication should be a two way street but at present there does not seem to be much communication from the club unless they want something
- Organising meetings/seminars between representatives of the club with SST members and supporters.
- Provide a structure which can deliver the essential volunteer resource to the club. (this is the best way to show the club the strength of the trust)
- To open up the north side of the London road terrace also let the away sides fans stand behind the goal.
- Get the owners out, as a long standing fan of Macc town I have become disillusioned at the lack of comms. via the club and vision of what the club is trying to achieve. No direction or clear direction!
- Encourage the club to hold a fan's forum and ask them why there hasn't been a shareholder's meeting for two years.
- Concerted effort to remove the current owner rather than patching up to keep the club afloat. Obvious risk in the short term but without bold action, possibility of boycotting including admin support, the club is just going to continue its slow decline anyway
- 1. Ownership of the club on behalf of the fans. 2. Buy the freehold of the ground from the council. 3. Make the Moss Rose an Asset of Community Value.
- Give information to members about the distribution of shares (who owns what amounts) & who does the SST buy their shares from?

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- Consider how to better communicate with non IT-savvy fans, and those who do not buy match programmes.
- To enhance the enjoyment and experience of the Club on match days. To encourage and promote match day attendance by leafletting and other activities (on regular basis)

6. MTFC Share Ownership - *while the SST has acquired new shares in MTFC during 2015/16 this has not been a priority for the use of SST funds. What are your views on this issue and how do you think the SST could be most effective in ensuring that supporters have a strong voice in the direction of the Club?*

- Although this is important, keeping the club going on a day to day basis has to be paramount
- Continuing obtaining shares in the club and proper fans representatives' on the operating board.
- Don't think there is any real chance of being effective whilst Amar is in charge.
- Don't understand the benefits of shares.
- Impossible with the present absentee majority shareholder
- Largely symbolic just now but very important and could be even more important in the future.
- More fans meetings.
- No assistance to MTFC without 'payment' in shares (I would like SST volunteers also to get 'paid')
- The more shares owned by SST the better
- Trust is a fund raising group - nothing more
- Unfortunately at the moment this is not a sensible use of funds
- Wrong. It should be an absolute priority and should be at the top of the SST's aims.
- Pay the club for SST participation in board meetings/major decisions affecting fans
- Provides regular finance to help support the club
- The SST should seek always to acquire shares in the Club when "donating/supplying money" to the club. It should not just support to shareholders for nothing. Clearly unless a different animal the SST will never obtain a significant or controlling shareholding but nevertheless it should acquire shares whenever possible
- Any and all injections of cash into MTFC by the SST should be in exchange for shares. This includes funds provided towards the playing budget. The £3000 towards the signing of Danny Whitehead should have resulted in the SST's shareholding increasing by £3000. This is less critical for projects directly for the benefit of the supporters, where carried out by volunteers e.g. the London Road refreshment kiosk.
- Share ownership is only effective if you have overall control. Otherwise offer financial support in return for improvements or objectives desired by the SST and its members.
- If we provide funds for the club, we should seek shares otherwise we could fund fund fund and get nothing. This has frequently been the case in the past
- I don't think that it should necessarily be a priority for the club unless the club is fully fan owned. Whilst the club is still in private ownership there should be numerous shareholders to have an interest in the club and ask the appropriate questions.
- The SST is probably the 5th or 6th largest shareholder in the Club, and should therefore push for opportunities to resolve fans issues with the Club; and ideally have some measure of representation in the governance structure of the Club.,
- Don't think share buying for nothing in exchange is a good idea because we'll never be able to buy enough shares to become majority shareholders
- Whilst the SST have a long way to go to match the owner's holding, I feel the SST should at every opportunity purchase shares in the Club
- The club needs the support of the fans including the SST. It is better to get something

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for the money even if the shares don't actually mean a lot. I think the SST could be most effective in getting better communication from the club to the fans and to show the fans they are appreciated by the club and not just there to give their money.

- Worthless! As long as 90%+ of shares remain in hands of absentee owner the SST should stop wasting money on shares. No problem with accepting gifts/donations in form of shares though as no cost.
- Concentrate on getting as many members as possible, building a strong representative group to be a proper voice of the supporters as a whole. Gaining shares whilst nice is a complete waste of time as Alkadhi has the majority share and can do as he wishes. The trust should be using its resources to publicise itself, make clear to fans what it is trying to achieve and gain more members. The club is going nowhere and we need to find out what the owners intentions are before it's too late.
- Well what are the priorities? Give the club money for any reason with little more than a muttered thanks
- I am a strong advocate of the SST buying shares in the club which gives them a real presence within the organisation. I believe that shares (which are effectively worthless) should be obtained with a commitment to providing particular benefits for the club /fans eg improved facilities around the ground.
- I think shares should only be purchased to help with players. If the club is in financial difficulties I don't think the SST would have the funds to help out.
- I am not enthusiastic about share purchase, in itself, because the minority holding has very little influence on the control of the club.
- As the 5th or 6th largest shareholder, the SST should attend monthly club operational committee meetings
- Gather up the old M T F C shares from those who no longer feel the need to hold ten or twenty or fifty etc. when one would still result in a shareholder status
- Agree that it not be the sole objective and that funds may be better used elsewhere, but their acquisition is important if we are to gain credible representation
- Purchasing shares sounds good in theory but does it make a difference? How much involvement and representation does the purchase allow?
- The ownership of shares is to be encouraged BUT I think that any attempt to make MTFC a supporter owned club would be a disaster in the long-term. I can see no way that we as supporters could possibly raise the necessary funds to last more than a season at conference level
- Make sure that the level of volunteer effort is recognised and organised through the trust - then quantify it so that a monetary value can be assigned 2. ONLY fund the club in exchange for shares. Of course we will never have enough to take over but share ownership is tangible proof of effort
- The two most important objectives of the SST should, in my opinion, be share ownership and representation in the governance of the club. In both cases, the mission should be to protect the interests of supporters in the ownership and decision making processes of the club.
- Any funds going to the club from the SST, directly or via fundraising should result in a shares transfer to SST
- Are these just token shares? You need to get explain what is gained from holding them and what influence they hold, particularly at low levels. I am all for supporting the club but not an individual's tax bill and from the McAlpine controversy onwards transparency is needed where the funds are going.
- Main agenda should be maximising enjoyment of match day experience, helping the Club and promotion of attendance. To make presence known.

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- Ownership of shares is important because it gives the SST a status and therefore a voice within the Club governance but there is a limit to how many shares are necessary – seat(s) on the board important
- Long term aim should be to acquire a bigger shareholding

7. Using SST Funds - in 2015/16 SST funded the following initiatives. What is your view about how we have spent the money that was raised this year?

	Support	Do Not Support	No Opinion
£400 to refurbish London Rd Terrace refreshment kiosk	87%	7.2%	5.8%
£3,000 towards signing of Danny Whitehead	77.1%	8.6%	14.3%
£1,000 MTFC share purchase	71%	10.1%	18.8%
£500 to MTFC to purchase merchandise in return for vouchers for members	33.8%	22.1%	44.1%

8. At the Moss - Where do you prefer to watch the games at the Moss Rose?

Star Lane	33.8%
London Road Terrace	19.1%
Main Stand	13.2%
McAlpine Stand	33.8%

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9. Match Day Experience - *apart from the result what do you think would enhance your match day experience at the Moss Rose and what could be done to improve facilities at the ground?*

- Absolutely nothing. The ground is not fit for purpose.
- Allowing non season ticket holders to pay on the gate.
- Better priced food and drinks
- Coverage of the ground from the elements for all supporters including the away fans areas.
- Ensure all players stay after the game to speak with supporters especially on Saturdays.
- Heated Toilets
- Improve service @ refreshment outlets
- Like it as it is - at the end of the day we are a non-league team now!
- Make sure the playing surface is as good as possible.
- More happening around the game, especially in the build-up. Food stalls, music etc.
- More professional experience.
- Needs a lick of paint!!!
- Nothing - it was brilliant. Well worth the money.
- Scoreboard, higher variety of kiosk products. League football
- The overhead speakers not very clear
- The beer is expensive at £3.50 a pint, so reducing that would be good
- The club is not maximising the revenue opportunity in the Corner Flag. bar more easily accessible in SLE
- could do with more waste bins to keep ground clear
- half-time entertainment also give the tunnel a good clean.
- improve quality of PA
- Improve quality of audio announcements - there are parts of the ground where you cannot hear what is being said 2. I realise there is a cost to have the ground clock fixed/replaced but would appreciate knowing the time
- McIlroy suite type bar and facilities at other parts of the ground. The corner flag is a good start but it is a bit of a container box experience with no atmosphere or special feeling to it
- Tough one, without a new ground it's difficult to know what else can be done apart from improving the general atmosphere. Better quality PA system maybe, but not a massive priority
- Fan based fun halftime activities on the pitch, slower match scores etc given out, play complete song instead of small burst, smoking area (outside the ground if necessary)
- cheaper kiosk prices
- More staff on a match day, although I think there are constraints because of finance.
- better P.A. system in the McIlroy Suite, also finance will be a problem here.
- The lad doing the on mike stuff should be given training on how to use it. He is totally incomprehensible. Compare to the fat lad, when he does it.
- Consistency. Pie situations whilst at times amusing was quite embarrassing. Keep sufficient stock, if that means reducing fresher options for some longer lasting alternatives I think that's understandable. Same for beer if worried about beer keep some bottles in. I've sometimes brought my kids along too but they are most bothered about seeing Roary and a sausage roll! I understand this needs volunteers but they are disappointed when not there. This is an area that could be expanded on further in the family stand etc. If it's a dire 0-0 game too keeping their attention with no Roary or all food sold before half time was a struggle. One thing some people need to also realise is that people have a choice to come to watch Macc though and only naming 2 subs

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on a consistent basis is not acceptable. Get the youth team back. As above though the club must remember that first visit is important and getting the basics right is crucial.

- The off the pitch experience is important and first impressions count.
- Get rid of stupid ticket system, the ability to move between star lane and London road without hindrance, better bar
- Better communication at match day - the loudspeakers are not good. The club need to take a strong and vocal stance against the minority whose bad behaviour mars the enjoyment and reputation of the club and the vast majority of its fans
- Reduce the amount of sexist/juvenile chanting and abuse of match officials (in particular, females)
- I would prefer the turnstile on London Road to be opened earlier, sometimes it is 14.10/14.15. If you want to have a drink in the Corner Flag it reduces time, and peoples spending. Maybe pies should be sold in there as well as the kiosk.
- Sort out the deplorable toilet facilities Improve bar facilities (Corner Flag) Scrap having to buy a ticket before entering the ground Get more gate men/ticket sellers Sort out the PA system on the London Road side and/or get a PA man who can speak clearly. Announce the teams well before they enter the pitch
- Facilities in the McAlpine stand are pretty good. Bars could do with more staff. Rest of ground tatty in places but improving.
- All would cost money. If we are to attract more supporters they need covered, comfortable accommodation.
- Less queueing at the kiosk when there are larger than normal attendances. Cleaner ladies toilets please!
- We all know a lot could be done but have to be realistic. (as a 50/50 seller I'd like improved lighting and shelter on London Road Turnstile).
- Within the financial constraints of the club I think we do brilliantly. My only long term "bitch" has been the lack of a (working) scoreboard
- free flow of home supporters for most games so people could make use of the McAlpine and corner flag facilities
- The players no longer mingle with fans after the home games; they just jump into their cars and drive off. For a small club like ours, it is not unreasonable for the players to pop into the McIlroy suite for 30 mins after the match.
- The ground/stadium is as good as any in the Nat League and perfectly adequate for Leagues 1 and 2 (should it ever happen) so nothing there. The suite is a first class facility which needs to be 'sweated' to deliver income. So, maintenance of the ground and perhaps parking
- Apart from ensuring there is accessible toilet paper in the ladies I think that the Moss Rose is one of the best grounds in this league and is certainly competitive with some of the League 2 grounds!
- encourage more unsung heroes to give up a day a month have facilities that allow disabled supporters to enjoy the visit better with entry smoothly done and covering to ensure a wind break and dry without restricting the view
- 1. Improved PA system 2. A scoreboard. 3. Covered stands in all four parts of the
- ground (an ambitious concept!) 4. Better disabled facilities /easyread information 5.
- Litter bins around the ground.
- Better PA System Fix Scoreboard Cheaper hot drinks Fix the hand dryer in the ladies loo - Star Lane End (or give us some hot water) - it's freezing washing your hands in winter
- One thing that annoys me are certain people who regularly get free admission and other perks yet put very little back into the club. The one area of the ground that should be improved is the London Rd side - the toilets for example are a disgrace

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- Increased variety of entertainment before game and at half time. Increase the number of spectators, young and old (i.e. fill the seats and stand). Reduce prices of refreshments. Improve audibility of P.A.
- The toilet(s) on London Road Terrace, especially the one by the refreshment kiosk are a disgrace. The Club should be embarrassed by their state. Can the SST make some noise about this?

10. Match Day Experience - *what do you enjoy most about attending games at the Moss Rose?*

- A good match, with Macc trying to play football!
- An exciting game
- Apart from the match, seeing friends and enjoying food and drink.
- Beer
- Camaraderie and banter. 50-50 half time draw.
- Enjoying the game, win or lose. Contact with other fans and the Club
- Entertainment on the pitch and interaction with fellow Macc supporters
- Feeling part of the club. Banter with fans
- Friendliness and variety of facilities
- Friendly atmosphere
- Good value and enjoyable. Close to the game, can turn and buy a ticket.
- Meal
- Meals, meeting players after the match
- Meet up with friends and watching a good game of football.
- Meeting my friends
- Meeting other fans, watching the team put in 100% even if not successful.
- Meeting people that I know for a chat before the game kicks off
- Meeting up with other supporter friends.
- Not so much.
- See the team win or if they don't win at least show the desire and passion like the fans do!!!
- Seeing friends, sometimes the football is enjoyable too.
- Seeing live football and socialising with fellow
- Seeing my friends and seeing us score
- Socialising with likeminded friends
- The atmosphere
- The banter from the fans sitting around me.
- The craic with supporters
- The football The camaraderie between supporters
- The football - win, lose or draw
- The view from the London Road stand
- Watching football
- Watching the game.
- Winning
- Winning (when it happens)
- You cannot beat the atmosphere and thrill of watching live football. Nothing beats it.
- just football
- spending time with friends
- watching live football
- I used to enjoy the fact it was live football and my local team. There used to be a
- decent atmosphere, with decent people around.

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- the game if we play well Seeing friends before, during and after the game (in the suite). Football is a social event with competitive sport thrown in (I think SD or Salford)
- Uni put this theory forward some years ago)
- The people I interact with and treat one as a friend. The people who run the Suite are great. The Chairman is accessible. The food is good.
- meeting up with past players or friends you've not seen for a while consider having club ambassadors to represent the club at differing levels
- Regular faces, shared experiences and ideally watching the team putting the effort in.
- Where possible this also includes having a bite to eat at the ground and the chip butties
- Apart from the game, meeting up with people who over time I have met and stand with at games and listening to the witty comments people come out with.
- Meeting fellow Silkmen fans (many of whom are good friends) and enjoying the banter before during and after the game. I believe that Paul and Helen Bona (and their fab bar staff) have transformed the bars around the ground and are doing an excellent job.
- Seeing friends, letting off steam, politely encouraging the team and seeing team members in the bar after the game
- Love the Star Lane - unfortunately too infrequent being a long distance exile - and the après-match in the McIlroy.
- pre match in the Mcilroy suite although it can be a bit crowded at the bar end with no space to go anywhere
- Watching a good game
- Supporting the local team and spending a few hours with family and friends
- When the team wins! In the main the fans are very friendly with none of the aggro that is in evidence at larger clubs
- The football is really the only enjoyable aspect. I don't come for the food or drink.
- Football as it used to be and should be

11. Match Day Experience - *and what do you like least?*

- Bad behaviour of a minority of fans
- Boring games and poor performances
- Coffee....!
- Cold weather
- Could mouthed supporters standing behind the dugout (but I think some have now been banned).
- Foul language from the supporters
- High cost of half time refreshments
- Jobsworth stewards
- Lack of organisation of the club. Cost.
- Losing
- Losing. Lack of chanting sometimes.
- Macc moaners
- Music too loud, car parking particularly for away fans.
- Negative football from Macc and poor officials
- Overpriced food and drink
- SST members thinking they run the show
- Street parking, loosing
- The people one interacts with who do not have the above disposition.
- The price of half time drinks etc. is ridiculous. Incomprehensible announcements. Useless!!!

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- Ticket system
- Too many hangers on at the club.
- Watching a poor game
- no hot water in gents toilets
- seeing the hangers-on enjoying for free what most of us pay for
- the obvious
- no facilities at the star lane end to go and get out of the cold and half time tends to be too long
- At the time, expensive food and drink. The fact that we didn't use local suppliers was a disappointment and outsourced to a catering company meant we were missing out on profits and irritated the fans.
- Atmosphere sometimes very flat, although I suspect that has much to do with the performances on the pitch. Persistent foul language, sexism, homophobia and very occasional racism experienced on Star Lane end and London Road side. I would not take my children in those parts of the ground, it can be most unpleasant.
- some of the chanting is OTT. Saying it is football banter simple doesn't work in this day and age
- Can't hear the announcements when in the middle of the London Road. The sounds from the speakers seem to "interfere" with each other "blurring" whatever is being said.
- It saddens me to see some supporters having to queue at 2.45 pm when they then struggle to grab a cuppa or snack
- People swearing or getting at the players, when we all know that the players would perform better from encouragement than slugging them off.
- sometimes poor parking; but as a fan, seeing skilful play (and winning) which is what everyone looks for.
- Parts of the ground which are not covered. In this day that should no longer be the case. Everywhere should be covered against the elements.
- The programme annoys me - the club should be looking at other production media (e.g. e-programmes). If we are going to ask people to commit £3, they deserve a decent product which has been checked for grammar, spelling and basic accuracy by someone with an eye for detail. However, you have just got me on a pet subject - it isn't going to stop me turning up.
- The weather - little the SST can do about that! As season ticket holders in the Main Stand there are times when that part of the ground is closed and we have to trudge round to Moss Lane and sit in the McAlpine stand
- When the Club management arbitrarily play around with the rules about pre-match access to the McIlroy suite.
- Lack of consistency. (Noticed improvement but needs to be maintained) Lack of effort on pitch and signs of what appears to be an unsupportive owner. If we have a good run up to Christmas, then support the club so we can aim for promotion not just fizzle the rest of the season. If not sell to someone who cares, IE Andy Scott.
- Lack of atmosphere, even when we have won. I used to walk along London Road after a game and it was buzzing.
- I hate the offensive language/ behaviour of (a few) sexist fans and I can't hear the P.A. announcements.

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12. The Operation of the SST – please tell us if have any views on the way that the SST carries out its functions or any other issues with the SST

- Anything is better than nothing. Good luck!!!
- As I stated earlier, you will never be recognised whilst Amar is in charge. Doing a good job, keep up the good work.
- Good communication - better than the official website
- Happy with what the SST does.
- I think you do a very good job!
- If people were asked directly to help, they would
- Needs to help support youth involvement on a larger scale.
- No issues with the SST. They do what they can do with the restrictions the club places on them
- It's just a bunch of arse kissing brown nose fools, who have no spine and just crave some kind of acceptance from the club. Having attended meetings as a non-member you are made to feel unwelcome. It's not representative of the fan base and doesn't achieve anything
- The SST is fine and the production of volunteers essential and probably not fully appreciated. It needs to help define the vision for the club.
- 100% support the efforts of the active members of SST even if don't always agree with its priorities
- None other than it talks to the "club" not the shareholders and therefore is very limited in its scope/mission.
- The only real problem I see from a distance, is the apathy of the ordinary fan, possibly based on the unfounded "elite" old boys club criticism of the core SST by some rather vocal "fans". Just wish there was a way of encouraging a wider more diverse membership. Better to have them pissing out of the tent than in!
- Again just the above. I'd like to see the SST taking a bolder role, I understand that it is a small organisation in a small club and I appreciate it has been crucial in keeping the club afloat in the short term, but longer term may require moving away from this
- Before I was on the board, I think communication to the fans when we needed their help for things was poor, and although I think it is better now, there is still room for improvement. I think there should be more SST meetings that are open to fans to view their opinions. They could maybe
- come to the 1st part of meetings before we go through all the board relevant things. This survey will help with that I hope.
- I am full of admiration for the commitment shown by the SST officers and the modest way in which they manage the trust's affairs
- I think that those who give up their time need a special mention and a big thank-you from the rest of the board, team and fans.
- stick with the original Co-operative values more community interaction, sponsor the youth team for a season or find such a sponsor, sponsor a work experience slot with college both in and out of the office or find such a sponsor continue with the POTY, race nights and quizzes and yesteryear nights
- The SST do a fantastic job but as with many such organisations rely on the good deeds of the few to do the jobs of many. I would however, like to see them challenging the club on issues relating to ordinary fans most notably communication from within the club which I believe is particularly poor at this time.
- I am grateful to the people who commit their time to the SST. I have a clear preference on its focus as stated above.
- More SST members open meetings with the SST board, I have already expressed this on another survey, especially when we are not having any with the club

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- Happy to be contacted and get involved. It needs to be clear that resources are helping the club directly though.
- The SST needs a 'refresh' and somehow to raise its profile amongst the fan base and then to get more active support
- Everyone has opinions but as a former Committee Member of the previous group I know it's easy to criticise as those not involved do.
- Stop being elitist. That is the opinion of the majority of the fans. Have one or two clear objectives that the fans can get behind.
- a lot of people trying hard to help support their club in a positive way in at times trying circumstances
- I have no comments really, I know most of you on the board and think you all do a good job in the name of the club and its supporters. It's sad that Macc has been reduced to a shadow of its former self thanks to poor financial management in the King era. It's the fans that suffer not the owners.
- The need for even more cooperation from the club to the SST
- Recruitment – at least 50% of supporters. Advertise, highlight, demonstrate activities to all. Encourage match attendance (or assist the Club in so doing).
- I never hear from the SST. Now that I know that there's a website and social media links I'll make the connections but the occasional e-mail would be good!