

## Silkmen Supporters' Trust

### Minutes of the meeting held on Monday 09<sup>th</sup> January 2023 at the Pack Horse Bowling Club.

Present:

|                        |                |
|------------------------|----------------|
| Andy Worth (AW)        | Chairperson    |
| Patrick Birch (PB)     |                |
| John Abbott (JA)       | Finance        |
| Mike Clark (MiC)       |                |
| Myra Clark (MC)        | Treasurer      |
| Caroline Harrop (CH)   | Communications |
| Mike Hutchison (MH)    |                |
| Bernie Rickman (BR)    | Membership     |
| Chrissie Thompson (CT) |                |
| Robert Wilson (RW)     | SST Secretary  |

Apologies:

|                  |                    |
|------------------|--------------------|
| Andy Mellor (AM) | Disability Liaison |
| Jon Smart (JS)   |                    |

#### 1 **Welcome by Chairperson.**

AW opened the meeting at 8pm.

#### 2 **Finance.**

JA updated the meeting on the finances:

We currently have £10913. 30 in our various accounts but we owe £2999.69 to the club prior to ordering more 50:50 tickets as the football club's share of the 50:50 printing costs. It was agreed to approach the club to appraise them of the amount we are holding on their behalf.

The pledge roars on thanks to the continued success on the field. The current total has increased to £937 (£230 of which has already been paid)

The accounts for the year ended 30<sup>th</sup> June 2022 have been finalised and audited.

Silkmen Supporters Trust  
Bank Accounts  
as at 9th January 2023

|                                     |          |
|-------------------------------------|----------|
| Opening balance as at 1st July 2022 | SST<br>£ |
| Main                                | 8676.56  |
| Reserve                             | 71.27    |
| Paypal                              | 111.04   |
|                                     | 8858.87  |

|                                   |         |
|-----------------------------------|---------|
| Movement in period since 1st July | SST     |
| Main                              | 1985.00 |
| Reserve                           | 0.09    |
| Paypal                            | 69.34   |
|                                   | 2054.43 |

|                 |          |
|-----------------|----------|
| Closing Balance | SST      |
| Main            | 10661.56 |
| Reserve         | 71.36    |
| Paypal          | 180.38   |
|                 | 10913.30 |

Silkmen Supporters Trust  
Main Bank Account  
as at 9th January 2023

Activity since 1st July 2022

|          |                   |
|----------|-------------------|
| Receipts | Main Account<br>£ |
|----------|-------------------|

|            |         |
|------------|---------|
| Membership | 268.00  |
| SilkPledge | 230.40  |
| 50/50      | 4649.00 |
| EasyFund   | 85.96   |
| Lotto      | 30.38   |
| Donation   | 0.98    |
|            | 5264.72 |

#### Payments

|                           |         |
|---------------------------|---------|
| I & I                     | 146.33  |
| 50 50 Costs               | 653.59  |
| Licence Fee               | 20.00   |
| Card Reader               | 46.80   |
| Membership Cards          | 198.00  |
| MFC - HUDL                | 1495.00 |
| MFC - Player Sponsorships | 720.00  |
|                           | 3279.72 |

|                         |         |
|-------------------------|---------|
| Net Surplus/ ( Deficit) | 1985.00 |
|-------------------------|---------|

#### Paypal

|              |        |
|--------------|--------|
| Memberships  | 75.00  |
| Paypal Costs | (5.66) |
|              | 69.34  |

### 3 **Membership.**

BR gave an update on the current membership. Membership currently remains unchanged on 329.

BR continues to issue membership booklets.

Pin badges have been ordered. Retail cost is expected to be in the region of £3 to £4.

It was agreed to approach the club to discuss the production of a club pin badge.

### 4 **Fan Engagement.**

#### Radios for Stewards.

The Board discussed purchasing radios for the stewards. Everyone present was supportive of procuring the radios. This action cannot be carried out without official sanction from the

club. It was also envisaged that this purchase be split between the SST and club utilising 50:50 funds.

#### Facebook.

The SST now have over 1000 followers on Facebook.

#### 50:50 Sellers.

More 50:50 Sellers are required specifically for the Macclesfield College Stand, also known as the Star Lane End.

#### 5 **Communications.**

RW is looking at producing a quarterly newsletter. This will be a two-page newsletter. Members will be asked to contribute.

#### 6 **Website.**

BR continues to update the website. The online 50:50 page has been further updated. A Pin Badge page will shortly come online.

MH informed the Board that there is now a link on Macclesfield Town Council website to the SST website.

#### 7 **Fundraising.**

##### 50:50 Online.

The 50:50 Online continues to grow with 72 tickets sold prior to the Leek Town game. Some tweaks have been identified and will be carried out over the next couple of weeks.

##### 50:50 Sponsorship.

Spiral has offered to sponsor the 50:50 tickets. We are awaiting their proposal.

Silk Pledge. The Silk Pledge at the time of this meeting stands at £937.00.

#### 8 **Any Other Business.**

##### AGM.

The independent report into the SST's finances has now been completed. JA will upload a signed copy to the FCA. The AGM will now take place on Monday 13<sup>th</sup> February 2023.

It was suggested by AW that an approach be made to the football club for regular meetings to be held between the hierarchy of the football club and representatives of the SST and fans board. AW to approach the fans board and football club.

#### Objectives for 2023.

Increase active membership to 250.

Increase 50:50 online sales.

Increase 50:50 sales within the stadium on matchday.

#### Player of the Year (POTY).

It was agreed to purchase all the trophies for the POTY. A list of the trophies purchased last season has been sent to the Club Secretary for confirmation.

AW will retrieve the ballot boxes and voting slips from the Control Box within the stadium. A date will be set for the commencement of voting both online and in person at the next meeting. Once the date is set Dan Ashton as agreed to run it as in previous years.

#### 9 Next Meeting.

The next meeting will be the AGM on Monday 13<sup>th</sup> February 2023.