

Silkmen Supporters' Trust

Minutes of the meeting held on Monday 17th April 2023 at the Pack Horse Bowling Club.

Present:

Andy Worth (AW)	Chairperson
John Abbott (JA)	Finance
Mike Clark (MiC)	
Myra Clark (MC)	Treasurer
Caroline Harrop (CH)	Communications
Andy Mellor (AM)	Disability Liaison
Bernie Rickman (BR)	Membership
Chrissie Thompson (CT)	
Robert Trafford (RT)	

Apologies:

Robert Wilson (RW)	SST Secretary
Jon Smart (JS)	
Patrick Birch (PB)	
Mike Hutchison (MH)	

1 Welcome by Chairperson.

AW opened the meeting at 8pm.

2 Finance.

JA updated the meeting on the finances:

We currently have £13014 in our various accounts but we owe £4128 to the club. S net we have £8886.

The 5050 this season has earned in total (after costs) £6182 which is to be divided between the SST and the club. Therefore, we have generated an excellent £3076 for our own funds. A fantastic effort. Well done to everyone involved.

JA is to liaise with Amanda Penney regarding the Club's share of the money.

The Silk Pledge, with one game to go, has continued its success on the field. The current total has increased to £1526. After Saturday's game I will be contacting everyone who has pledged and hopefully will be able to get the vast majority of pledge money (still unpaid £1208) into our account very soon.

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Silkmen Supporters Trust
Bank Accounts
as at 17th April 2023

Opening balance as at 1st July 2022	SST £
Main	8676.56
Reserve	71.27
Paypal	111.04
	8858.87
Movement in period since 1st July	SST
Main	4086.33
Reserve	0.41
Paypal	69.34
	4256.08
Closing Balance	SST
Main	12762.89
Reserve	71.68
Paypal	180.38
	13014.95

Silkmen Supporters Trust
Main Bank Account
as at 17th April 2023

Activity since 1st July 2022

Receipts	Main Account
	£
Membership	323.00
SilkPledge	317.90
50/50	7931.00
EasyFund	104.83
Lotto	43.40
Donation	0.98
	8721.11

Payments

I & I	207.51
50 50 Costs	1749.48
Licence Fee	20.00
Card Reader	46.80
Membership Cards	198.00
SST Badges	198.00
MFC - HUDL	1495.00
MFC - Player Sponsorships	720.00
	4634.78

Net Surplus/ (Deficit) **4086.33**

Paypal

Memberships	75.00
Paypal Costs	(5.66)
	69.34

3 Membership.

BR gave an update on the current membership.

Total was 332 members on the database as at 14/04/2023

Membership Types	Total	Due for renewal		Actual Renewals		New Memberships		Total	
	Numbers	No.	Amount	No.	Amount	No.	Amount	No.	Amount
Adult - 1 Year	93	86	£860	9	£90	3	£30	12	£120
Adult - 5 Year	66	14	£490	0	£0	0	£0	0	£0
Adult - Life	8	0	£0	0	£0	0	£0	0	£0
60+ - 1 Year	33	30	£150	4	£20	1	£5	5	£25
60+ - 5 Year	87	29	£435	9	£135	1	£15	10	£170
60+ - Life	17	0	£0	0	£0	0	£0	0	£0
Student 18-25	0	0	£0	0	£0	0	£0	0	£0
Under 12	21	11	£0	0	£0	0	£0	0	£0
Under 18	7	7	£35	1	£5	0	£0	1	£5
Total	332	177	£1,970	23	£250	5	£50	28	£320

Total money received

£320

A total of	179	members are either life members or other members that have paid a membership fee but not due for renewal until 30/09/2023
which includes	9	new long term members from the previous year.

We've had 2 renewals this month; 1 annual adult renewal and an Over 60 5 year membership.

We've also had a new Over 60 5 year membership and a donation by Peter Coppack.

Membership cards have been slowly distributed, and will continue to be done over the summer.

Membership has increased with the late renewal of Bob Trafford's membership and co-option to the SST board.

A further push on membership renewals will take place over the close season

4 Fan Engagement.

Season Tickets for Disabled.

A long discussion took place regarding the price increases of season tickets and in particular the pricing of disabled season in the first instance and then to regards to the Equalities Act. Once the discussion progressed onto the Equalities Act the SST felt that the Club have not taken into account the difference in price of the fans seating arrangements and the fans standing arrangements.

BR is to look at the price of season tickets etc of the clubs in the N.P.L. Premier Division when he updated pages on the website.

SST Pin Badges.

BR has received the shipment of pin badges. Unfortunately, they are the wrong shade of blue. BR is in negotiation with the suppliers to get the badges changed. After a number of discussions with the supplier, a new version of the pin badge has been undertaken by the Chinese factory, which is a lot closer to the colour that we require.

SST Online Shop.

BR proposed setting up an online shop to sell small items such as pin badges. It was agreed to consult with the club on this.

SST Membership could also be sold using the online shop.

Car Parking.

Macclesfield Town Council has raised concerns regarding car parking at the ground. The Board feel that this subject should be raised directly to the club and Cheshire East Council for a solution.

Town Hall Reception.

There is to be a reception at the Town Hall at which the Mayor of Macclesfield and Macclesfield FC invites supporters to join them in the Market Place on Sunday 23rd April to celebrate the team's incredible season and triumphant victory as NPL West Champions.

A Silk FM presenter will be on stage from 12:30pm to get the party started before being joined by the Mayor of Macclesfield at the town centre at 1pm.

Invitations have been given for SST board members to attend.

MH will be there as a representative of both the SST and of course as a Town Councillor.

5 **Communications.**

It was decided to postpone production of a newsletter to next season.

6 **Website.**

BR continues to update the website.

There will be a new section of web pages on the clubs in the Premier Division, together with statistics and directions on each of the clubs, fixtures and league table.

Online followers continues to increase.

7 **Fundraising.**

50:50 Online.

The 50:50 Online is slowly increasing and has been a success but numbers have fallen off during the later part of the season, due to matches following one another in some cases less than a week.

A full Multi Match Online 50/50 version will be available from the start of next season

50:50 Golden Draw.

It was proposed that the SST runs a Golden Draw starting at the beginning of next season. The whole draw will be run online.

50:50 Sponsorship

Spiral Print will be the main sponsor on the back of the 50/50 tickets that will be printed on the next print run, somewhere in the early part of next season..

8 **Any Other Business.**

Player of the Year (POTY).

Confirmation on what trophies are required. AW will approach the club for that information and arrange engraving on the specific trophies.

Postcards.

The postcard scheme is in abeyance until the start of the new season.

9 Next Meeting.

The next meeting will be on Monday 15th May 2023 and probably out for a bmeal together..