Silkmen Supporters' Trust

Minutes of the meeting held on Monday 12th May 2025 at the Pack Horse Bowling Club.

Present:

Caroline Harrop (CH) Chairperson & Communications

John Abbott (JA) Finance

Mike Clark (MiC) Lee Holmes (LH)

Chrissie Thompson (CT)

Andy Worth (AW)

Robert Wilson (RW) SST Secretary

Apologies:

Steve Caulcott (SC)
Patrick Birch (PB)

Myra Clark (MC) Treasurer

Mike Hutchison (MH)

Jon Smart (JS)

1 Welcome by Chairperson.

CH opened the meeting at 7.30pm.

2 **Finance**.

JA updated the meeting on the finances:

We currently have £11421.15 in our various accounts. We currently owe £1234 to the club for the balance of the 5050 for the season. This will probably increase by £233 if we still have no winner for Ilkeston game.

It was successful year for the Silk Pledge with total income of £1811, but to continue we need more pledgers next season. We cannot just rely on the regulars. I /we will need real 'marketing' help to run this into next season.

I have paid the final amounts for the Mixlr sponsorship for the season. The total we have paid is £1627. We have committed to continue our support for next season and I have asked Matt and Richard to give me an estimate for their projected costs.

I have paid the club for the pitchside board and programme advert for next year £2400.

We are committed to provide the mascot kits (c £500/£600) which I expect to be invoiced for over the coming months.

Th PA / Camtek saga continues. We have agreed that we pay c £2500 for our contribution but I am waiting for a copy invoice from the club to support our 'donation'. Patrick has helped by liaising with Bob T and Amanda.

Following Patrick discussion with Amanda we are stepping back from any contribution for the stadium radios and battery replacements – on the basis that the club will pay for these if they are required.

Silkmen Supporters Trust Bank Accounts 12th May 2025

Opening balance as at 1st July 2024	SST
	£
Main	7337.41
Reserve	72.78
Paypal	298.14
	7708.33
Movement in period since 1st July	
	SST
Main	3513.23
Reserve	1.14
Paypal	198.45
	3712.82
Closing Balance	
	SST
Main	10850.64
Reserve	73.92
Paypal	496.59
	11421.15

Silkmen Supporters Trust Main Bank Account 12th May 2025

Activity since 1st July 2024

Receipts	Main Account
	£
Membership	10.00
SilkPledge	1703.45
50/50 Game Receipts	12275.00
50/50 Online	80.00
EasyFund	113.68
Silk Badges - P Coppack	224.50
Donation	2.00
	14408.63
Payments	
1&1	299.99
50/50 Costs	1776.00
MFC Pitch Side Board and Programme Advert 2025/26	1770.00
Season	2400.00
MFC 5050	3816.00
MFC - Mascot Ktis	481.97
Macc in May - Stage Hire	200.00
MixIr Sponsorship	1626.44
Transfer of Silkmen Museum Trust Funds to G Findlow	295.00
	10895.40
Net Surplus/ (Deficit)	3513.23
Paypal	
Memberships	205.00
Paypal Costs	(6.55)
	,

198.45

4 Membership.

RW now has the membership list off Bernie Rickman. He is currently looking at overhauling the way members are contacted and informed regarding their membership details. This is ongoing and there is nothing to report.

5 <u>Fan Engagement</u>.

Newsletter.

RW has compiled a newsletter which needs finishing.

Handbook.

RW has compiled a Handbook for all SST members.

Microphone.

It was unanimously agreed by the SST board that Dean Holmes is to be paid £200 for a Sennheiser microphone for the PA system.

Dean has kindly provided the microphone (for the benefit of the football club and its supporters) at a cut price cost, as the microphone would normally cost circa £300.

Andy is to facilitate details of Dean's bank account for the attention of John.

Handrails on steps.

CT raised this point. She has spoken to PB regarding it as it is felt that this is a club issue.

Maintenance of hand dryers and soap dispensers.

This is a club issue.

6 **Communications**.

Email distribution/mail merge.

RW is attempting to identify a suitable mail merge program so that the SST can easily email members whenever needed. RW is looking at a CRM which may suit our needs.

7 Website.

Website Manager.

Bernie Rickman has agreed to carry on updating the SST website.

8 **Fundraising.**

New initiatives are required. One suggestion is to divide the pitch on paper into squares and get each square sponsored.

Sportsman evening. LH will raise the subject with Robbie Savage.

9 **Any Other Business.**

There will be a handover of SST archive and other related items held by Bernie Rickman. RW will consolidate.

10 Next Meeting.

The next meeting will be on Monday 9th June 2025 commencing at 7.30pm at the PHBC.