### Silkmen Supporters' Society Ltd

# Minutes of the meeting of the Board of the Silkmen Supporters' Society held at 19:45 on Monday 13 July 2015 at MTFC.

#### Present

Steve Mundy George Williams David Woolliscroft John Abbott

(Chairman), (Deputy Chairman)

Andrew Mellor Chrissie Thompson Bernie Rickman Stephen Walker

(Secretary)

Myra Clark

**Apologies** 

John Rayner Jon Smart Marie Grundy

#### **Did Not Attend**

Cathy Pengelly

# 15/07/002 Minutes and Actions Outstanding from meeting held on 08 June 2015

The minutes of the meeting held on 08 June 2015 were confirmed as a correct record and approved for posting to the website (Action SNW).

**15/06/10** - SM said that the Scandinavian members of the SST will be providing an article shortly and it was suggested that other groups e.g. southern-based members could also be asked to contribute articles (**Action JA/GW**). SM also said that he had agreed that we should post on-going information about Moose Tours on the SST website (**Action SM**).

For status of current and previous actions see SST Board Meeting Action Log.

#### 15/07/003 Meeting with Club 23 June 2015

SM, GW and SNW met with Robert Stirling on 23 June 2015 and notes of this meeting have been provided to Board members. SM described the meeting as positive and better than previous meetings of this type. While recognising the importance of continuity he explained that he would like attendance at these meetings to rotate between SST Board members to increase involvement and operate transparently.

Benefits for SST Members - There was discussion about options for the club to provide benefits in return for funding of merchandise and it was agreed that a simple solution was preferable.

Fans Forum – SM described the response from the Club and referred to recent email threads. It was agreed that SNW should write a second letter asking the Club to

reconsider and emphasising the positive aspects of holding an early Forum (Action SNW)

Coach to Torquay 08 August 2015 – SM has been approached to ask if SST will organise a coach to this match. There was considerable discussion including potential cost, likely take up, coach captain duties and booking arrangements. SM emphasised that if this was to be done it would be a "one off" (although a coach for the Altrincham away game may also be considered). GW offered to provide partial funding. SM agreed to construct a message to be sent out to members (Action SM).

# 15/07/004 Finance Update

MC and JA provided an update. Total funds currently available = £6,283. In subsequent discussions about project proposals it was agreed that it would be prudent to ear-mark up to 50% of this for spending on potential projects in order to ensure that reserves are available for recurring costs and future projects.

### 15/07/005 Project Proposals

These were discussed individually and overall and the decision was to prioritise as follows:

- 201507P02 Funding of MTFC Merchandise: this proposal was approved contingent upon agreeing arrangements with the Club about benefits for SST members (BR to attend SNW/DW with Robert Stirling on 15 July to address this issue). Maximum funds approved = £1,000. (Action SNW to advise Club)
- 201507P04 London Road Kiosk: more accurate costing required but regarded as a
  high priority because it will provide a facility that does not currently exist as well as
  relieving pressure on the Corner Flag. It was suggested that the kiosk should be
  renamed to reflect SST funding. SM said that JR had agreed to undertake a survey
  of the current building (Action JR/SNW).
- 201507P05 Corner Flag Refurbishment: SM confirmed that JR will also survey the Corner Flag so that we can understand likely costs and it was agreed to reconsider this item when more detailed information is available including how much funding is left after priorities 1 and 2 above. (Action JR/SNW).
- 4. 201507P03 Purchase of Gazebo: there was discussion about how this item fits with the new SST objectives and problems with staffing at events. It was decided to put it on hold for the foreseeable future (Action SNW to advise Club).
- 5. 201507P01 Sponsor the Pitch: there was discussion about costs and benefits including £1,000 cost (per season) for an additional programme page. Noted that the Pledge raised over £2,000 in 2014/15 without additional costs and that a similar scheme at AFC Halifax had only sold around 50% of "shares". It was decided to reconsider this proposal if the Pledge is not proving successful in 2015/16.

#### 15/07/006 SST Membership Update

BR confirmed that almost everything is in place to begin the new membership drive at the start of the new season with the exception of the final wording on the A5 flyer. He has obtained a highly competitive price from a local supplier.

# 15/07/007 Website Hosting Contract

SNW confirmed that the contract with 1&1 had expired some time ago and that the supplier continued to charge a high monthly price as nothing had been done to update the contract. He has moved to a hosting only contract with 1&1 that will reduce costs from £27pm to £8pm however, while this will provide a more flexible and useful website, it will also require a complete site rebuild (using Wordpress), and therefore both contracts will run concurrently until the new site is ready. He will start developing the new site as soon as possible and will require assistance from Board members to provide content, review structure etc. (Action SNW)

# 15/07/008 Annual Report

DW confirmed that this is almost complete.

#### 15/07/009 Date for AGM

It was agreed that the next SST Board meeting date should be changed from 10 August to 17 August 2015 and that this should be an open meeting with the AGM taking place at the beginning. It will be held in the McIlroy Suite at the Moss Rose.

The next meeting will take place at 19:45 on Monday 17 August 2015. Agenda items should be submitted to the Secretary on or before Friday 07 August 2015.