

## **Silkmen Supporters' Society Ltd**

### **Minutes of the meeting of the Board of the Silkmen Supporters' Society held at 19.45h on Monday 15 September 2014 at MTFC, Moss Lane Macclesfield**

Present: Jon Smart (Chair), Myra Clark (Treasurer), Rob Wilson, John Abbott, Steve Mundy and the following members Andy Worth, Julia Mitchell, Chrissie Thompson, David Harrison with Martin McKeivitt and Rob Stirling (MTFC). David Woolliscroft (Secretary). Apologies were reported from John Rayner and George Williams.

1. Minutes of meeting held on 14 July 2014. Confirmed by correspondence
2. Club issues.

The Chair introduced Martin McKeivitt (MMcK) who was supporting the club in a senior management role. MMcK gave a short explanation of his background and indicated that he had joined the club via former Vice Chair Andy Scott. He had found the club in some disarray, with heavy debts and he was focussing entirely on revenue. The club was slowly paying off debts (due to understanding creditors) although this was a long term project. He was concentrating on developing a long term business plan intended to deliver both success and stability; he expected to reduce waste in all areas; and whilst the club was volunteer led, he stressed that not all skills required were available especially in sales, marketing and HR. These might need investment. Alongside this, the need to develop the community relationship was also a major concern. The essential was to produce a mid-league 1 club which was financially stable but he recognised the long term nature of the project.

Members then raised a number of questions both on high level strategic matters and on day to day operating issues all of which were answered in full. The Chair thanked MMcK for his open and transparent approach at the meeting and hoped to welcome him again in the future.

3. Matters arising not otherwise covered on the agenda. None
4. Financial situation – Hon Treas (current position)  
  
MC reported a current availability of £5392 + Paypal (managed by JR).
5. Outcome from AGM. No major issues
6. Membership - Rob Wilson. Currently 405
7. Silk Pledge – Rob Wilson.

Currently £279

## 8. Lottery – Robert Stirling

It was hoped to arrange the first draw for 31 October. It had been agreed to hold the draw on Canalside Radio.

DW requested that the action agreed in July to check the lottery licence be undertaken as a matter of urgency. The lottery was a step change for the Trust and must be managed properly (**MC**). He also requested that the financial and organisational side of the lottery be totally separate from the SST. To that end, JA agreed to act as financial manager.

## 9. Chairman's points

- Pitch-side microphone. Purchase agreed
- Football tournament – carried over
- Social events – carried over

## 10. Any other business, open discussion on future direction of SST; date of next meeting.

Major points carried over.