

**Minutes of the meeting of the board of the Silkmen Supporters' Trust be held in the McIlroy Suite, Moss Rose, at 7.30 pm on Monday 18 October 2010.**

**Present**

John Rayner (Chair)

Rob Wilson

Jon smart

Jim Goodwin

David Woolliscroft (Hon Sec)

Sally Brealey, Commercial Officer, MTFC

1. Apologies were reported from Myra Clark, George Williams and Andrew Mellor. The minutes of the meeting held on 6 September 2010 had been confirmed by correspondence.
2. The Chair again welcomed Ms Brealey to the meeting. She provided a full update on the GBL lottery. A relaunch was planned either for shortly before Christmas or in mid January. The Trust offered as much help as it could make available.  
Use of the Corner Flag had improved at the recent game; the Board agreed to promote the Coral betting arrangement by directing users to the Club website **(Chair)**; there was a short debate on disabled parking – it was agreed that this could be raised by **AM** when appropriate; SST staffed market stall agreed for 4 December (and possible 3 December) using stock mainly from the Club **(Hon Sec** to book).
3. Matters arising not otherwise covered in the agenda
  - Share purchase using Silk Alliance and other funds. The cheque had been cleared through the bank and the Club Chair had agreed to an on-pitch presentation to mark £30k holding. **Chair**
4. Chairman's points
  - Coral Betting promotion. This had already been discussed and a carefully worded statement was agreed.
  - Corner Flag promotion. Efforts should continue with this.
5. Treasurer's Report
  - Current financial position. In the unavoidable absence of MC, the Hon Sec reported a seamless handover from JS. A full statement of the financial position will be issued as soon as possible. **MC/DW**
  - Annual accounts. All actions had been taken and the accounts submitted to FSA. They had returned the accounts with some comments which had been raised with the Independent Examiner as well as Supporters Direct. DW had attempted to contact FSA to discuss the comments. **Hon Sec**
6. Secretary's Report
  - Meeting with Club. The close relationship was now working and this item was considered as closed.
  - SD consultation on governance. The Hon Sec agreed to recirculate. **Hon Sec**
7. Web site
  - Carried over **Chair/RW**

8. Disability Liaison Officer (carried over )

9. Media/communications/Canalside

- Canalside seemed to be well managed and successful. There was some regret that the heated discussion about coach sponsorship had been raised during a football programme.

10. Membership

- Membership strategy – total at present 154 members
- SD 'in touch' software – confirm direct debit **MC**
- Coaches etc. RW indicated that he was obliged to reduce his involvement due to health problems. Nevertheless, he would continue with coach booking and membership providing a 'Coach Captain' could be appointed to collect fares etc. JG agreed to take on this responsibility. **JG**

11. Merchandising – what now? Discussion

It was felt to be preferable to leave merchandising to the Club as input had now improved. The SST would continue to support sales (eg by staffing the market stall) and might, on occasion, develop its own merchandise lines subject to discussion with the club.

It was agreed that any existing stock should be offered to the Club for direct sale; in exchange, it was agreed to request 4 signed shirts to help promote Trust membership.

12. AOB/date of next meeting

- The Chair indicated that, for personal reasons, he needed to reduce his commitments and would therefore withdraw as Chair at the year end.
- Raffle. MC was making good progress with ticket printing. Prizes: hamper (Chair); turkey) (JG); chocolate (and wine (DW). Other prizes welcome – please let MC know of any offers.
- Next meeting 22 November – venue to be agreed.